

## FORD AUTHORIZED DISTRIBUTOR BULLETIN #22-017

To:            (X)    Motorcraft Warehouse Distributors  
                  ( )    Powertrain Distributors  
                  ( )    Motorcraft Battery Distributors  
                  (X)    Motorcraft Bulk Oil Distributors  
                  ( )    Accessory Distributors

Date:           March 8, 2022

Subject:        **Motorcraft Lubricant Price Change**

### **MOTORCRAFT OIL PRICE INCREASE EFFECTIVE April 1, 2022**

Ford will be following the industry with a price increase on Motorcraft lubricants. The price changes will be reflected on the April 1, 2022 price tape.

Effective April 1, 2022:

- **Bulk Motor Oil will increase 8.5%**
- **No Change to Full Synthetic, Packaged Oil and ATF**

This action is being taken to respond to base oil price increases, as well as increased cost of nearly all other raw materials used in the blending and packaging of lubricants. Despite our efforts to minimize these increases, we are not able to absorb these added costs and find it necessary to raise our selling prices.

### **PRICE SHEET**

Individual item pricing will be provided mid-March

### **ORDERING INFORMATION**

New pricing is effective with orders received on or after April 1, 2022. Pricing is set upon ordering date, not delivery date.

***Due to industry wide constraints in lubricants, lead times may be longer than normal. To help protect the supply chain of lubricants, temporary purchase limits maybe placed on specific products. Limiting product purchases is a proven way to ensure the best service and product availability for all customers.***

### **QUESTIONS**

Please contact your facing Aftermarket Sales Manager (ASM) or Parts Sales Manager (PSM).